

Client Relationship Summary of Your Investment Advisory Account with Kings Point Capital Management LLC

Introduction. Kings Point Capital Management LLC (“KPCM”) is registered as an investment adviser with the Securities and Exchange Commission. Brokerage and investment advisory services are different from each other, and it is important for you to understand the differences. In this Summary, “we” or “our” refers to KPCM, and “you” refers to our retail investor clients and potential clients. You can access free and simple tools to research our firm and other firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers and investing.

What investment services and advice can you provide me?

We provide investment consulting and investment management services to separately managed accounts. We tailor the management of your assets to meet your individual needs while maintaining the investment risk within your identified risk tolerance. While we do not impose a minimum portfolio size for separately managed accounts, we generally prefer portfolios of at least \$3,000,000.

The cornerstone of our investment process is a fundamental (bottom-up) analytical research approach based on individual security selection. We do not attempt to time the market. Our performance should largely reflect our ability to find and invest in undervalued securities. We believe that investment time horizons of 1-2 years tend to yield the best opportunity to maximize each investment.

In addition, when consistent with your investment objectives, we recommend that you invest in one or more private investment funds, which include hedge funds, private equity funds, real estate funds, special purpose vehicles, or other similar private investment funds. We also render account aggregation reporting services to clients regarding assets that other investment advisers manage or self-managed accounts.

We monitor your portfolio as part of an ongoing process while regular account reviews are conducted on a periodic basis. We encourage you to discuss your needs, goals, and objectives with us and to keep us informed of any changes thereto.

Additional information is available in our Form ADV, Part 2A, Items 4 and 7, which is available at www.adviserinfo.sec.gov.

Questions you can ask us

- ***Given my financial situation, should I choose an investment advisory service? Why or why not?***
- ***How will you choose investments to recommend to me?***
- ***What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?***

What fees will I pay?

For separately managed accounts, we charge an annual fee of between 0.25% and 1.50% of the market value of the assets, including accrued interest, that we manage. Our fees are based upon the average daily market value of your account or the average of the last day of the previous three months, including accrued interest, during the billing quarter for arrears billing.

For advice on private funds, we generally charge an annual fee of between 0.25% and 1.50% of the value of the private funds. For aggregation and reporting services, we charge an annual fee of between 0.1% and 0.25% of the market value, including accrued interest, of the assets being monitored.

You will incur certain charges imposed by the Financial Institution(s) and other third parties such as custodial fees, charges imposed directly by a mutual fund or exchange traded fund in the account, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Additionally, you will incur brokerage commissions and transaction fees. If you invest in private funds you will be subject to charges

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of the platform through which the fund is offered, if applicable, fund expenses, management fees, and performance-based fees or allocations.

Because our fee increases with your assets under our management, we have an incentive to grow your assets under advisement. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Additional information is available at Form ADV, Part 2A, Items 5 and 6, which is available at www.adviserinfo.sec.gov.

A question you can ask us

- ***Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?***

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. Typically, the more of your assets we manage, the more you will pay in fees, and we may therefore have an incentive to encourage you to increase the assets under management. A custodian for many of our clients' assets provides support services to us with an annual value of up to \$150,000. While the support services are not conditioned on our directing client trades to the custodian, they create a conflict of interest by incentivizing us to direct client trades to that custodian.

Additional information about our conflicts of interest is available at Form ADV, Part 2A, Items 6, 8 and 10-12, which is available at www.adviserinfo.sec.gov.

A question you can ask us

- ***How might your conflicts of interest affect me, and how will you address them?***

How do your financial professionals make money?

Our financial professionals are compensated based on the advisory fees collected on their assets under management.

Do you or your financial professionals have legal or disciplinary history?

None of our financial professionals have a disciplinary history. You can visit Investor.gov/CRS for free and simple search tools to research us and our financial professionals.

A question you can ask us

- ***As a financial professional, do you have any disciplinary history? For what type of conduct?***

Additional Information

If you have any questions about our services or if you wish to request a copy of the relationship summary, please contact us at 516-439-5100 or rhugel@kingspt.com. Additional information is also available on the SEC's website at adviserinfo.sec.gov and our website at www.kingspointcap.com/.

A question you can ask us

- ***Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?***